



CLPVOICE OVERS

CLP PRODUCTIONS
15 FARRIER CRESENT, HAMLYN TERRACE,
NSW 2259, AUSTRALIA

P: 0404205624

E: BOOKINGS@CLPPRODUCTIONS.COM.AU

RATE CARD 2017/18

Incorporating current MEAA Minimum Rates developed in Consultation with the Communications Council of Australia. These rates are NOT inclusive of Super as payable by the employer under the terms of the Superannuation Gurantee. Superannuation is calculated as 9.5% of the employees ordinary time earnings.

All rates quoted are exclusive of GST and in Australian Dollars.

By making a booking with a CLP Productions artist, you expressly agree to be bound by the Terms and Conditions of CLP Productions.

Please enquire for tax status of individual voice artist.

INTERNET / DIGITAL RATES

LENGTH	12 MONTHS	4-6 MONTHS	3 MONTHS
1 X 15 / 30	1050	850	650
1 X 45 / 60	1150	920	675
1 X 90	1250	950	725
1 X 120	1300	1075	775

ALL RATES EXLUDES GST

Per product, per hour, per medium, per track.

Submission tracks \$190

Subsequent recording hours for the same commercial at the submission rate if the previous recording has not yet been communicated to the public.

SYDNEY TV BILBOARDS:

(up to 10 seconds each)

Single - \$260

Opening & closing (set of two) - \$330

Rights are for 12 months national on all billboards

MELBOURNE TV BILLBOARDS:

Charged per track at 15/30 TB scales above.

TV TAGS:

Use above scale all tags are charged as individual tracks.

TV STATION PROMOS:

Free-to-air or Cable/Pay TV fees by negotiation.



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RADIO/TV/CINEMA

NATIONAL

LENGTH	12 MONTHS	4-6 MONTHS	3 MONTHS
COSTS	\$450	\$400	\$350

1 STATE

LENGTH	12 MONTHS	4-6 MONTHS	3 MONTHS
COSTS	\$380	\$350	\$320

Per product, per hour (up to five tracks).

Submission Tracks \$180

Subsequent Recording hours for the same commercial at the submission rate if the previous recording has not been communicated to the public.

RADIO TAGS

Use above scale, all tags regarded as individual tracks and charged as per 5 in an hour.

RADIO STATION PROMOS

Fees by negotiation.

ADDITIONAL VOICE USAGES

COMMERCIALS PRODUCED FOR THE INTERNET OR AUSTRALIAN MOBILE DEVICES

Submission tracks \$180

Where a commercial is produced specifically for communication to the public by the internet and/or Australian mobile devices and the commercial is not intended for broadcast on television or use in cinemas then the following provisions will apply:

- (a) Where the commercial is communicated to the public as audio only rather than audio synchronised with images, the performer will be paid 100% of the national radio rate for the relevant period (either 3, 6 or 12 months)
- (b) Where the commercial is communicated to the public synchronised with images, the performer will be paid 100% of the national television rate for the relevant period (either 3, 6 or 12 months)

USE OF TELEVISION OR RADIO COMMERCIALS ON THE INTERNET OR AUSTRALIAN MOBILE DEVICES

Where a voiceover for a television commercial has been produced for commercial voiceovers and the client wishes to communicate the commercial to the public by means of the internet or Australian mobile devices, the following provisions shall apply:

- (a) Where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images, the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3, 6 or 12 months)
- (b) Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images, the performer will be paid an additional 50% of the national television rate for the relevant period (either 3, 6 or 12 months)
- (c) When both television/cinema and internet usage are purchased as a bundle at the time of the initial booking for a National coverage, via a single invoice and billed at the final rate card rate, a 10% discount of the rate applies as follows:



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LENGTH	12 MONTHS	4-6 MONTHS	3 MONTHS
1 X 15 / 30	\$1190	\$950	\$715
1 X 45 / 60	\$1270	\$1005	\$745
1 X 90	\$1350	\$1075	\$795
1 X 120	\$1425	\$1135	\$845

CHARACTER VOICES

Add \$180 to applicable fee for each character voice. This applies to all media, per character voice recorded (please refer to “Definitions” clause for details of character voices, if in doubt please discuss with agent when booking).

POST SYNCHRONISATION

Up to 60 seconds add \$195 per commercial. Over 60 seconds add \$175 per commercial.

RESEARCH NARRATION

Descriptive narratives used to sell a concept. \$180 Rate per script, per hour, per product. For normal TV or radio research-only submissions.

ADDITIONAL USES

In flight, Point of Sale, Trade fairs, Stadiums - all payable at one additional fee each provided that where three or more of these rights are exercised concurrently a maximum fee for these rights of a double fee is payable. Other uses-by negotiation.

OTHER MEDIA

Television and Radio Station Promos, Electronic Scoreboards, Shopping Centre PAs, Airlines, Kiosks, Talking Products, Street Vision, Virals, Podcasts, MMS, etc. Fees by negotiation.

CORPORATE VIDEO NARRATION (in-house use only)

Per script, per hour, Australian or New Zealand release only. \$385 Double fee for overseas use (per country). Double fee for use online or other public use. Pick-up fee (half-hour booking). \$300

INTERNET PRESENTATION

Per hour, per script, audio navigation-type presentation. \$500

INTRANET / e-LEARNING

For internal company use only, audio presentations. \$395 Commercials as per Long-Term National rates for Radio and TV and Cinema spots.

IVR (Interactive Voice Response, Telephone System)

Per hour, per entity, Australian use only. \$375 Revisions and pick-ups at same rate. For overseas use, price on application.

TELEPHONE MESSAGES (ON HOLD)

Per hour, per entity. \$180 Courtesy messages plus company information. Excludes interactive navigation (see IVR above). Revisions and pick-ups at same rate.



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VIDEO DEALER / DVD PRESENTATIONS

Per hour - Video or DVD movie trailers, presentations, etc. for Australian release only. \$400

DOCUMENTARIES

Fee by negotiation depending on length, countries and media used.

ANIMATION PROJECTS

Fees subject to current Media Alliance agreements, Contracts must be supplied for Television, Film and Video projects with all voice artist rights and residuals stated. Personal margin fees may apply, please request a quote.

GAMES

Fee by negotiation.

SINGING

Add character loading to applicable base fee.

ALCOHOL

No additional loading payable.

POLITICAL

A double fee is charged for Party Political advertising. Please check before booking for talent approval to record political commercials and scripts must be supplied prior to voice artists agreeing to record.

DEFINITIONS :

CANCELLATION FEE POSTPONEMENT	If less than 24 hours notice is given prior to time of the booking full fee is payable. If a booking is being postponed on the same day as the booking, fair notice must be given: one hour if within the CBD, or two hours if outside the CBD. A call may be postponed (i.e. with less than 24 hours notice) without penalty provided that a further definite booking is made within 7 days of the original call. In all other cases a full fee is payable. Only one postponement is allowed. If an altered call is cancelled within postponement period full fee is payable.
CHARACTER VOICE	Means any voice or sound that is beyond the range of a voice-over artist's normal reading voice, including any accent or voice for animated character. (Broadcast clearance of voice impersonation is client's responsibility). If in doubt, please check with agent at time of booking.
SUBMISSIONS	If a track is a submission this must be notified to the artist/agent at the time of booking. If this is not done the full fee is payable. It will be assumed, unless otherwise notified, that all submissions (not including research only) are going to air. The balance of the fee will be invoiced 30 days following the date of the job.
OVERSEAS USE	Double total fee per country (excluding U.K. and U.S. which are by negotiation and New Zealand which is a single additional fee).
ROLLOVERS	Where use exceeds the contracted period a rollover must be paid. The producer/advertiser must advise the artist/agent before this occurs and arrange for the rollover fee to be paid. All new productions from 1 February 2011 attract the new rollover rate. Rollovers for recordings made prior to 1 February 2011 will be at the appropriate rate for the date on which the recording was made.



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USAGE	"National" means for use in more than one state. "Short Term" means up to 3 months to air. "Long Term" means up to 12 months to air. Usage considered to commence from date of recording unless first on-air date advised
TRAVEL	Fee applies beyond 20km radius of CBD, price on application.
EXCLUSIVITY	Exclusivity should not be presumed for any voice artist or any product, by negotiation only.
MINIMUM RATES ONLY	The rates in this rate card are minimum rates only. Agents and performers are free to negotiate rates with producers/advertisers in excess of the rates set out here provided that where a single television track is intended to run with different tags (as defined) in a number of different markets and there are to be multiple tags produced then the agents and performers may negotiate with producers and advertisers rates other than those set out in this rate card.
TRACKS BOOKED	The producer to pay the artist for the number of tracks for which the artist is booked as a minimum payment, even if the number of tracks recorded is less than the number for which the artist has been booked.
NAME ASSOCIATION	Double fee where the performer's name (either visually or audibly) is to be used in conjunction with any campaign.
TAGS	A tag (for the purposes of the Minimum Rates clause above) is confined to the following-information added to the end of a track which track will run in identical format in all markets where the track with tags is to be communicated to the public except with respect to the following information at the end of the track; business name, physical location, phone number all of which information is required to constitute a tag. A tag may also include information which relates solely to the legal requirements of the jurisdiction in which the commercial is to be communicated.
QUOTES	Written quotes will be given upon request. All details pertaining to the recording must be given to the agent for accuracy in quoting
TERMS	CLP Productions will invoice any client with credit approval on strict 14 day terms, otherwise a cheque at or EFT payment prior to recording session will be required. Order numbers will be quoted where provided. Credit facility may be withdrawn for non-compliance of payment terms. This document forms part of the Terms and Conditions of CLP Productions. Please see www.clpproductions.com.au for further details. By making a booking of an CLP Productions voice Artist you expressly agree to be bound by the Terms and Conditions of CLP Productions.
ONLINE PAYMENTS	Available only for pre-payment by prior arrangement. There is an additional 3% credit card fee for this service.